

Elite Perspectives

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Issue 9

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Remember to follow us on Twitter [@elitemgtnet](https://twitter.com/elitemgtnet) to keep up to date on industry news.

Annual Message from the Owner

At least once per year, I like to reach out to our customers in an open format and talk about our business and industry. Most importantly, our newsletter supports our business method of keeping things simple. Read on to learn more about what's happening at Elite Management and around the industry.

In uncertain times, Elite Management remains thankful to be able to continue to serve our communities and we look forward to a great 2022 and beyond.

I am personally available to each and every one of our residents (not just our board members). Feel free to email me at brett@elitemgt.net with any thoughts and I will respond to your email. Also, I would love to hear from you when Elite goes above and beyond expectations.

Giving Back

Baseball is a passion that I share with my son Caiden. We have seen first-hand how expensive the sport can be. Caiden spent his 12 and under years playing Little League and has since moved on to play Travel. The equipment alone, at a starter level, can cost a family \$500.00-\$1,000.00. If you play anything beyond rec league, baseball is likely costing families thousands of dollars. These types of costs can limit opportunities in underserved communities.

We wanted to help. We started our first equipment drive back in 2017 and continue to hold them once per year. We also accept donations at our office year round. The last two years we began networking with business and personal contacts, and we were able to donate over \$5,000.00 in brand new gear plus boxes of used gloves, bats, helmets, tees, nets, and other equipment to an organization in Chicago called Lost Boyz (www.lostboyzinc.org).

We have updated our giving back page so you can see the background story on all of our efforts. Please visit our website link at www.elitemgt.net/giving-back for more information on our ongoing individual and group philanthropic missions.

It is Never Too Late

So many things to discuss, so little time. We always pick one thing to elaborate on in our newsletters. Last issue, we discussed how we adjusted our business during the pandemic. Here, we will discuss something motivational, and the idea revolves around the fact that it is never too late to master something. Remember to check out our previous newsletter issues to read up on our unique perspectives.

<http://elitemgt.net/newsletters>.

Recently I have been reading a book called Range - Why Generalists Triumph in a Specialized World. A review from Forbes caught my eye. "*The most important business - and parenting - book of the year.*" You can try it out; personally I found it a slow read for my attention span. Despite that, the takeaways were valuable to me. It is not unusual to hear people say that they missed their window to start a business, learn a language, or play an instrument. This book provides different perspective, showing that some of the most outstanding people in history got late starts in their respective talents.

The bottom line is that it is never too late to follow a passion or learn something new. If you want to start a business, it does not have to be a Fortune 500 company. Go create a product or service that solves a problem. If you want to learn a language, use Apple or Spotify and study on your daily commute. Practice the language with a friend that is fluent. They will enjoy practicing with you. Set the goal and take the next step. Good luck.

At Elite Management, we provide our employees an annual stipend to take a class away from the business to support this concept.

In Loving Memory – Tomasz Domagala

When you start a small company, you do not realize the new people and relationships you will create over the years. Whether it be board members, vendors, or residents; I have met lifelong friends over my 16+ years in business. This past year, we lost Tomasz Domagala aka "Tom". Tom worked with Marek performing handyman services for our communities. Although Tom's English was not perfect, I formed a bond with him over the years. I will always remember his extra firm handshake and his attention to detail as a painter and carpenter.

Tom's memorial service was an eye opening experience for me. For one, I saw owners from our communities there. He created relationships everywhere he went. Still, what touched me the most were the amazing photos. Seeing him outside of work playing with his grandkid or out at the beach with his family. He was vibrant. Tom led a powerful life full of great memories and relationships. I would like to share his obituary:

Tomasz departed to Heavenly Kingdom on January 8th 2022 at 8:34 pm leaving wife, daughter, grandson, son in law, sister and brother.

Tomasz was a dedicated and devoted Husband, great role model, loving and caring Father, exceptional Grandpa and awesome companion. Talented and detail oriented handyman with no job too big or too small. He fulfilled all life tasks with smile on and always ready to help others. He was strong, radiant and handsome and will be missed dearly... May He Rest in Peace! Always in our hearts.

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