



Annual Newsletter

Welcome to the first edition of Elite Management’s annual newsletter. In our business, we strive to exceed our customers’ expectations in terms of service and communication. We hope you find the newsletter simple, concise, and informative.



Social Media Presence



We are further improving our communication channel through the use of Twitter. Please follow us @elitemgt.net. We will send out pertinent information to the

Association industry. If you have a twitter account, just find and follow us. If you do not, it is easy to sign up and takes less than a few minutes. Search *elitemgt.net*, follow, and enjoy! Our links for LinkedIn and Twitter are on our website at www.elitemgt.net.



Our New Logo

In 2013, we launched our new logo. It was designed by our employees, which makes it that much more special to us.

The logo represents our two primary service divisions, Association Management and Commercial Snow and Ice Services. The two divisions operate separately, but the goal is the same: To provide personalized service and thorough communication to our customers.



Our Story

Elite Management Associates, Inc. was started in 2005 with only one property. Today we work with 25+ Associations and over 1000 total units. Most of our growth has come from referrals from our existing customers. Thank you for speaking highly of us. As a small company, nothing means more than hearing positive comments made about Elite Management. We are proud to say that we have never been “let-go” by a customer.



Our Thoughts on the “Community Block Party”

In 2013, we had multiple properties run successful community block parties. We feel that many of our communities could benefit from such an event, but only with the right preparation. Here are some tips:

1. **Start a committee.** The committee should have a designated chair person. Each committee member should have a specific role. For example, one person for finance and budgeting, set-up and welcoming, food and beverage, and entertainment.
2. **Create a budget.** The Association may need to contribute funds, so a budget needs to be submitted to the board for consideration.
3. **Keep it simple.** The idea is for community members to meet and to have a nice, easy-going time. The essentials are good food and drink, some nice background music, and children activities.
4. **Take advantage of free.** Most times the local police and fire department will volunteer time to make the fire engine available and some of the fun police toys. The kids always enjoy this and everyone gets a chance to meet the local police and firemen.

Thank you for taking the time to read our first annual newsletter. Next year, we plan to have more exciting news to share regarding our business. Enjoy the upcoming holidays and the extra time with your families.

Important Contact Information

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